



Exhibitor
Prospectus

NCEA 2019 CONVENTION & EXPO

April 23-25

Chicago, Illinois, McCormick Place West



NCEA.org/convention



GET READY FOR CHICAGO.

CONNECT WITH CATHOLIC EDUCATORS FROM ACROSS THE U.S.

The National Catholic Educational Association is pleased to announce its thirty year return to Chicago! The 2019 NCEA Convention & Expo will be at McCormick Place West, April 23-25, 2019.

The NCEA Convention & Expo is the largest, private-education gathering in the world for Catholic school educators. NCEA has been gathering since 1904; those who participate represent all aspects of Catholic and faith-based education from pre-school, elementary, secondary, adult education, colleges and universities, to local parish pastors, priests, and more. NCEA 2019 is a time to celebrate your commitment to Catholic education and to the growth of Catholic education as a whole.

We invite you to join us for this one-of-a-kind event that brings together Catholic and other religious educators from across the United States, Canada and other countries to exchange ideas and debut cutting-edge research and technologies related to education.

The NCEA Convention & Expo attracts approximately 8,000 attendees that will provide you with a great opportunity to gain new prospects, introduce new products and give product demonstrations to buyers in your field.

Amy Durkin, CEM, CMP
Director of Events
National Catholic Educational Association

NCEA.ORG/CONVENTION



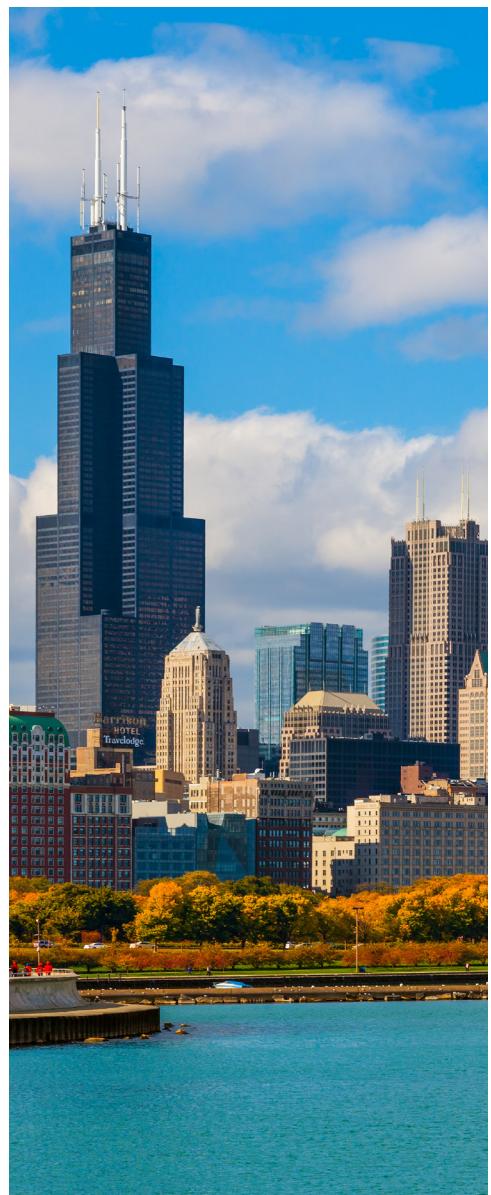
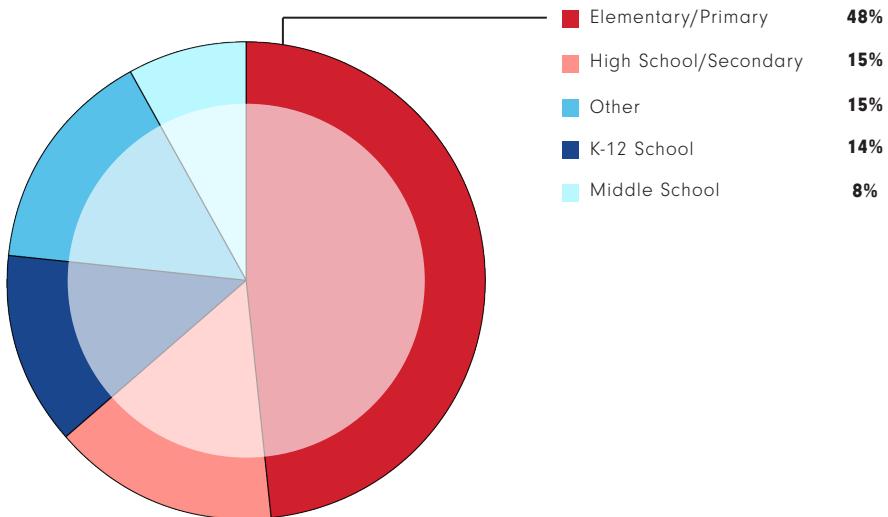
**RESERVE
YOUR SPACE
AT THE LARGEST PRIVATE
EDUCATION ASSOCIATION
GATHERING IN THE U.S.**

WHO GOES TO THE CONVENTION?

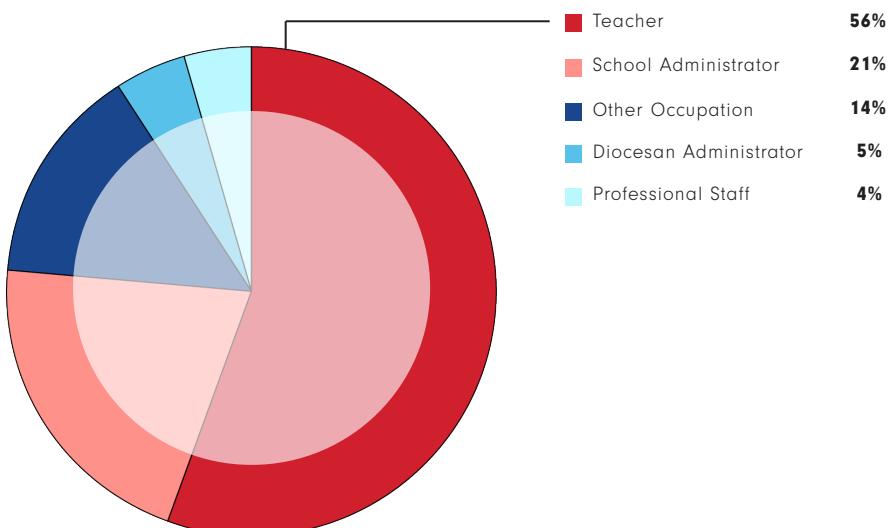
NCEA is committed to bringing qualified education professionals to your booth. Don't miss this opportunity to network, influence and interact with industry decision-makers.

Who Attends the Convention & Expo?

Main Involvement in Catholic Education

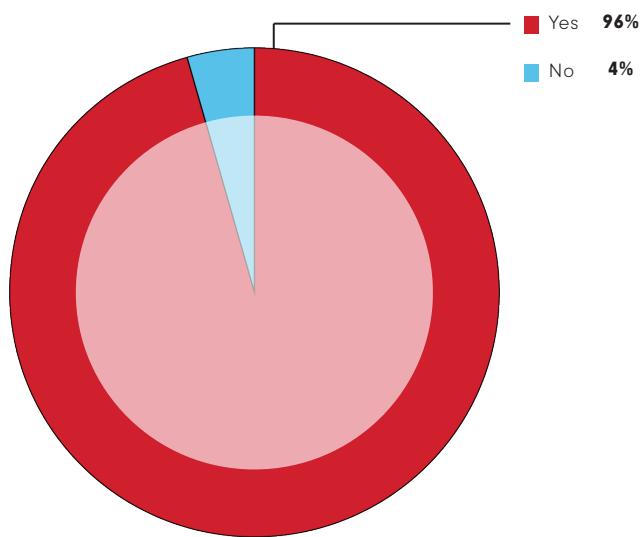


Main Occupation

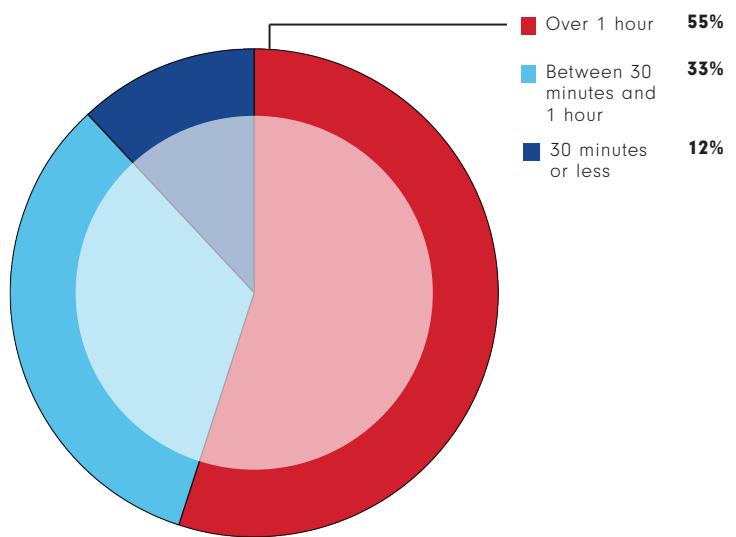


ATTENDEE DEMOGRAPHICS

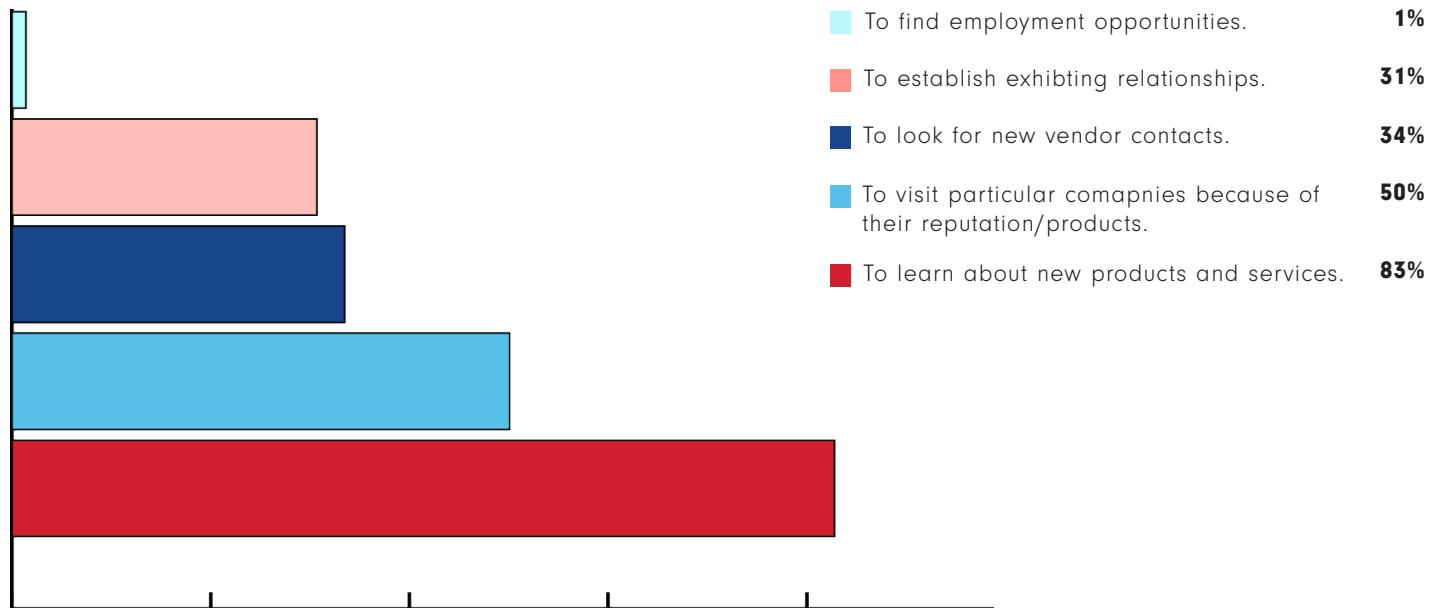
Did you visit the NCEA Expo Hall?



How long did you visit the Hall?

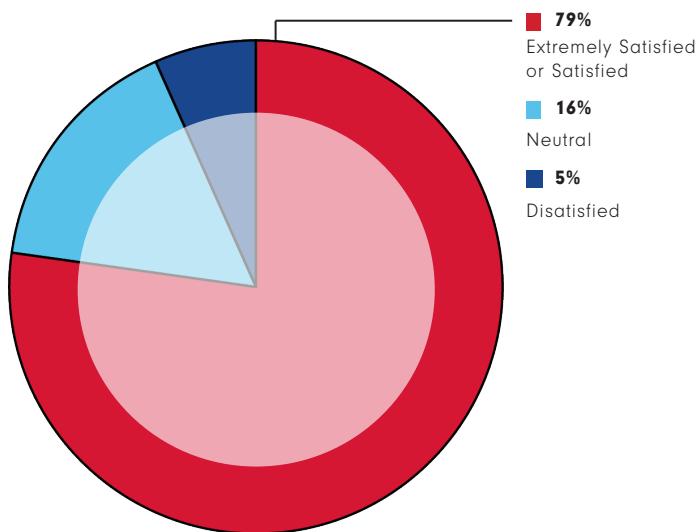


Why did you visit the NCEA Expo Hall?



ATTENDEE CONTINUED... DEMOGRAPHICS

Overall attendee satisfaction at NCEA 2018:



**INFLUENCERS
HAVE THE POWER
TO INVEST AND SAY
YES!**

86%

of attendees use face-to-face time at conferences to become aware of new products, evaluate vendors for future purchase and/or narrow their choices to preferred vendors.

**Data obtained from CEIR*

77%

of attendees are influencers, decision makers and/or purchasers.

**Based off 2018 attendee survey*

CHICAGO DONE RIGHT.

Visit <https://bit.ly/2CbK9ZY> for tips on exhibiting in the "Windy City."

PRODUCTS & SERVICES

NCEA 2019 attendees are searching for and looking to buy products and services in the following areas:

| Academic Resources | Digital/Online Learning | Educational Needs | Professional Services |
|--|---|--|---|
| Art & Music Education, Supplies & Programs Bibles/Missals Books (Trade & Library) Classroom Supplies/Equipment/Decorations Furniture/Seating (School & Library) Library Books/Resources & Services Liturical Music/Art Magazines/Periodicals Missions/Special Apostolates Print Publications Religious Education Books/Materials School Uniforms/Sportswear | Computer Hardware/Internet/Networking Computer Software (Administrative) Computer Software (Educational) Curriculum Management Systems (CMS) Digital Learning Apps E-learning Foreign Language Learning/Tour Programs Learning Management System (LMS) Mobile Learning (Apps) Online Learning Web Based Learning | Early Childhood Education Elementary Handwriting Health/Physical Education Higher Education Language Arts/Reading Mathematics Science Secondary Social Studies Special Needs Talented and Gifted University Youth Programs | Association/ Non-Profit Audio-Visual, Communication Systems Career Opportunities/Vacations Classroom Management Educational Assessment English Language Learners (ELL) Financial Services Fund Raising/Incentives/Marketing One-to-One Platforms Security & Risk Management Teacher Education Testing/Guidance Tuition Services |

WHY DO ATTENDEES VISIT THE EXPO HALL?

- To make purchases
- To shop for STEM products and technology for one to one devices (Chrome books)
- To buy books and Catholic faith items
- To try to win a prize
- To request math textbook samples for the school and to purchase materials for the classroom
- To see if vendors have discounts for purchases made during the convention

**RESERVE YOUR SPACE AT THE
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ASSOCIATION GATHERING IN THE U.S.**

Visit NCEA.org/convention for more info!

NCEA 2019 EXHIBITORS

| | | | |
|---------------------------|------------------------------|-----------------------------|------------------------------|
| 12plus1, Inc. | EdTech Software Co. | Loyola Press | Schoolhouse Pictures |
| A Reason For | Education in Virtue, | Loyola University Chicago | SCORE Sports |
| Abrams Learning Trends | Dominican Sisters of | M.A.T. Industries, Inc. | Silent Auction Pro |
| Ace Computers | Mary | Magnificat | TADS |
| American College Of | Educational Environments | Marian University | Textbook Warehouse |
| Education | by | Maryknoll Fathers and | The Cardinal Newman |
| American School | Frank Cooney | Brothers | Society |
| AmTab Manufacturing | Educatius Group | Mathletics (3P Learning) | The Markerboard People |
| Corporation | Eternal Word Television | Midwest Theological Forum | Inc. |
| Apex Leadership Company | Network | Mixed Bag Designs | The Theology of the Body |
| Archangel Tablets | EvaluWise | My Catholic Faith Delivered | Evangelization Team, Inc. |
| Archdiocese of Miami | ExamSoft | Nancy Larson Publishers, | (TOBET) |
| Virtual Catholic School | ExploreLearning | Inc. | Three W International |
| (ADOM) | FACTS Management/ | National 4-H Youth | Tiny Saints |
| Ave Maria Press | RenWeb School | Conference Center | Tommy Hilfiger School |
| Bayard, Inc. | Management Software | NET Ministries | Uniforms |
| Behold Christ Clubs | Fireside Catholic Publishing | Nightlock | Universal Publishing |
| Foundation, Inc. | Flynn & O'Hara Uniforms, | NTP | University of Notre Dame |
| Blick Art Materials | Inc. | NWEA | - Alliance for Catholic |
| Bright Ideas Press, LLC | Follett | OptionC Inc. | Education |
| BSN Sports/US Games | Franciscan University | Our Sunday Visitor | University of San Francisco, |
| BYU Independent Study | Catechetical Institute | Paraclete Press | McGrath Institute for Jesuit |
| Cambridge Educational | French Toast Schoolbox | Pauline Books & Media / | Catholic Education |
| Services | Ghent Manufacturing Inc. | Daughters of St. Paul | US Catholic Sisters Against |
| Cards by Anne | Gradelink | Paulist Press | Human Trafficking |
| Catapult Learning | H2O for Life | Pearson | UTP High Schools |
| Catholic Brain, LLC | Hake Publishing, Inc. | Pearson Canada | ViewSonic Corporation |
| Catholic Mutual Group | Healing The Culture | Plough Publishing | Virco |
| Catholic Purchasing | Heifer Project International | ProjectEngin LLC | Visitu |
| Services | Herald Entertainment, Inc. | Psychomedics Corporation | Voweletics® |
| Catholic Relief Services | High Potential Education | RCL Benziger | VS America, Inc, |
| Catholic Textbook Project | Houghton Mifflin Harcourt | Rediker Software, Inc. | Walmart |
| CatholicMatch.com | Ignatius Press | Renaissance Learning | Wend Africa |
| Cengage Learning | Infinite Mind | Rock In Prevention | William H. Sadlier, Inc. |
| Center of Concern | Insect Lore | Rokenbok Education | Young Rembrandts |
| CharityMania Fundraisers | Japan Math Corp | Ruah Woods Press | Zaner-Bloser |
| Circus of the Kids | Jupiter Ed | Saint Mary's Press | Zulu Nyala Game Lodge |
| Class Intercom | Kingdom Revelator | Santillana USA Publishing | |
| Clear Touch Interactive | LabLearner | Scholastic Inc | |
| Cloud9World Corp | Lands' End School Uniforms | Scholastic Testing Service, | |
| Cross Catholic Outreach | Learn It Systems | Inc. | |
| Curriculum Associates | Learning Wrap-Ups Inc. | School Tours of America | |
| DENNIS Uniforms | Lifetouch | Schoolbelles School | |
| Dynamic Catholic | Loyola Marymount | Uniforms | |
| Edlio | University | | |

NCEA EXHIBIT RATES: WHAT'S INCLUDED?

| Expo Hall Space Rental Fees: | On or before November 9, 2018 | After November 10, 2018 |
|---|--|-------------------------|
| Standard Booths (sold in 10x10 increments only) | \$15.50/sq. ft. | \$18.50/sq. ft. |
| Island Booths (minimum 400 sq. ft.) | \$17.00/sq. ft. | \$20.00/sq. ft. |
| Corner Fees (per corner) | \$200 | \$200 |
| Non-Profit Booths* (certification required) | \$11.00/sq. ft. for package in non-profit pavilion (Includes booth, 1 table, 2 chairs, waste basket) | |

Exhibitors who request cross-aisle exhibit space will be billed for the aisle space between their booth spaces at a rate of \$800 per 100 sq. ft.

PRICE INCLUDES

- 8' draped back wall and 3' draped side walls
- 7" x 44" ID sign showing with exhibitor's name and booth number
- 3 Expo Hall Only registrations per 10' x 10'
- 1 Complimentary full convention registration per 10' x 10' (includes access to professional development sessions)
- Additional Expo Hall Only passes: \$25
- Additional full convention registrations: \$100
- 25 Complimentary "Invite-a-Customer" one-day Expo Hall Only passes
- Complimentary listing in the NCEA 2019 Convention Program (only if application is received by February 26, 2019)
- Complimentary listing of company name and website in the winter issue of NCEA's award-winning magazine, *Momentum* (only if application is received by December 1, 2018)

IMPORTANT NOTICE

Any booth space cancellation must be made in writing to Show Management by certified mail to:

National Trade Productions,
Attn: NCEA Show Management,
313 S. Patrick St., Alexandria, VA 22314

CANCELLATION PERIOD ASSESSMENT

Through June 8, 2018 ➤ 0%
June 10, 2018 - November 9, 2018 ➤ 50%
November 10, 2018 ➤ 100%

Cancellations will be accepted only in accordance with the above schedule. There will be no refunds for cancellations received on or after November 10, 2018. Failure to make full payment of deposit on exhibit space rental fee by November 10, 2018 on a contract filed prior to, or on, that date will subject exhibitor to cancellation of contract by NTP or NCEA, forfeiture of deposit made and liability for balance due.

EXPO HALL HOURS

Exhibit Set Up

Monday, April 22

8 AM - 6 PM

Tuesday, April 23

7 AM - 9 PM

Exhibit Hall Hours

Tuesday, April 23

10 AM - 3:00 PM

Wednesday, April 24

8:45 AM - 5:15 PM

Thursday, April 25

8:30 AM - 1:30 PM

Exhibitor Break Down

Thursday, April 25

1:30 PM - 6:00 PM

Friday, April 26

8:00 AM - Noon

BOOTH EQUIPMENT

Each 10' deep exhibit will receive 8' high back drape (blue and white) and 3' high side drape (grey) as well as a company ID sign. Electricity, furnishings, displays and any other items are the responsibility of the exhibitor.

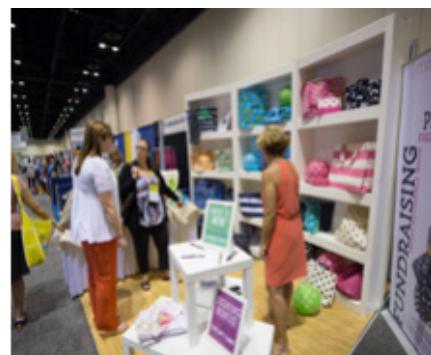
All exhibits must have floor covering (wall-to-wall carpeting or other flooring), with no concrete floor exposed. Exhibitors are encouraged to order booth cleaning/vacuuming for each night of the show. Cleaning services can be ordered from GES by completing the form available in the Exhibitor Services Manual.



Standard Booth Carpet



Interlocking Foam Mats



Floor Covering

To see the current floor plan, visit NCEA.org/convention or contact the NCEA Sales.

All exhibit booths are required to provide carpet or other floor covering for their entire booth space. No concrete may be showing.

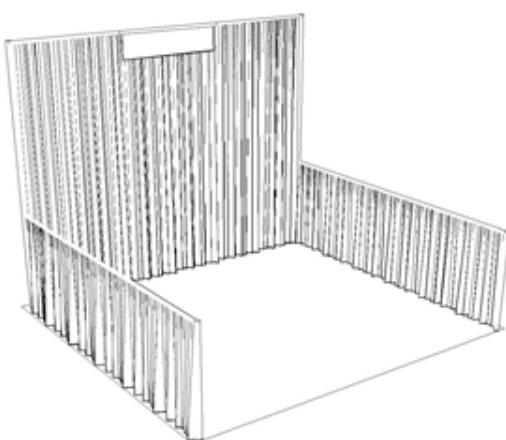


Diagram of a standard 10' x 10' booth space:

NCEA 2019 STARTUP PAVILION

NCEA 2019's all new Startup Pavilion provides your company with the perfect opportunity to break into the private education industry with a dedicated space in the exhibit hall.

CRITERIA TO PARTICIPATE

- Company must show proof that they are a recently founded business. Company must be operating within two years of the start of the show.
- Companies must be first-year exhibitors.
- Companies may only exhibit in the pavilion for one year.

PRICE: \$1,550

- \$300 less than the early bird rate for standard exhibit booths.
- 40" monitors and electrical are available as optional upgrades.

PAVILION BENEFITS

- If the booth is secured by **(insert date)**, company logo will be included on signage promoting the Start Up Pavilion.
- Inclusion in a full-page advertisement in the Show Guide promoting all participating companies.
- Inclusion in advertisement in the mobile app promoting all participating companies.
- Feature on the NCEA website with company logo and link.
- Complimentary upgrade to a Premium Online listing: **a \$395 value**.



THE POWER OF THE EXHIBITOR EXPERIENCE.

If you are a supplier of educational services, technology or products, NCEA 2019 is a powerful investment. Meet thousands of educators, maximize your brand awareness, and experience steady traffic in your booth with exclusive non-compete Expo Hall hours!

NON-COMPETE HOURS.

Tuesday, 10:00 – 11:00 AM | Coffee Break in Expo Hall

Wednesday, 1:30 - 2:00 PM | Coffee Break in Expo Hall

Wednesday, 5 – 6:00 PM | Welcome Reception in Expo Hall

Thursday, 8:30 – 9:30 PM | Expo Hall prior to Professional Development Start Times

NCEA 2019 closes on Thursday, April 25, at 1:30 PM Exhibitors may not dismantle or disturb their exhibits until after closing. Failure to observe this rule may jeopardize the exhibitor's priority points or right to exhibit at forthcoming expositions.

OFFICIAL VENDORS

To ensure all exhibitors receive the best value and customer service, NCEA conducts an in-depth review process when selecting vendors for NCEA 2019. All approved vendors will have an "official vendor" logo on their paperwork.

| | | |
|---------------------|--|--|
| Official Service | (800) 475-2098 (United States) (702) 515-5970 (International) GES Chat: www.ges.com/chat | Booth carpet, tables, chairs, electricity, etc. are the responsibility of the exhibitor. An exhibitor service kit will be sent to the main point of contact in December. |
| Exhibitor Sales | NTP Events | Alexis Dennis Sales Representative adennis@ntpevents.com |
| Exhibitor Questions | NTP Events | Melissa Brim (703) 706-8238 mbrim@ntpevents.com |
| Housing | Connections Housing | Official NCEA housing information will be available on the NCEA Convention web pages starting in September 2018. |
| Registration | CDS Registration | Registering your booth staff, complimentary one day Expo Hall only passes. Registration will open September 2018. |

**TO SEE THE CURRENT FLOOR PLAN OR SIGN UP FOR SPACE GO TO <https://bit.ly/2DBI8d4>
OR CONTACT ALEXIS DENNIS, SALES REPRESENTATIVE, AT adennis@ntpevents.com**

IMPORTANT DEADLINES AND INFORMATION.

| EVENT | DATE |
|--|---------------------|
| Housing | Mid-September, 2018 |
| Final Exhibit Balance and 100% Cancellation Deadline | November 10, 2018 |
| Last Date for Listing in Winter Momentum | December 1, 2018 |
| Lead Retrieval Early Bird Discount Deadline | January 31, 2019 |
| NCEA 2019 Attendee List Available | February 1, 2019 |
| Advertising Insertion Orders Due | February 18, 2019 |
| Artwork for 2019 Printed Convention Program Due | February 28, 2019 |
| Company Descriptions and Product Category Listings for Printed Program Due | March 4, 2019 |
| First Day of Advanced Shipping to Warehouse | March 19, 2019 |
| Booth Furnishing and Other GES Services Discount | April 1, 2019 |
| Last Day of Advanced Shipping to Warehouse | April 17, 2019 |
| Internet, Phone, and Electrical Orders Discount Deadline | TBD |
| First Day Materials May Arrive at the Convention Center | April 22, 2019 |
| Exhibit Installation Begins | April 22, 2019 |
| Expo Hall Opens at 10:00 AM | April 23, 2019 |

VENDOR NOTIFICATION

It has come to our attention that unauthorized housing companies have been contacting NCEA exhibitors and attendees and identifying themselves as being affiliated with NCEA.

NCEA has NO affiliation with these organizations and in no way endorses their services. In fact, we have had reports from other groups that many of these companies are scamming attendees by tacking on undisclosed service charges, failing to make payment for reservations, and other questionable business practices.

Registration and housing for NCEA 2019 will open in mid-September. The official housing vendor for NCEA 2019 is Connections Housing. All official vendors for NCEA 2019 will have the official show logo on their paperwork.



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