

Presented by:



2019 DESTINATION SHOWCASE

FEBRUARY 13, 2019

Walter E. Washington Convention Center
Washington, D.C.

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSORSHIP

\$15,000

Introduce our keynote speaker and show your own video (up to 3 minutes long). Provide branded items and distribute literature. A great opportunity to greet guests upon entry to Destination Showcase.

BITES & BEVERAGES

\$15,000

Connect with attendees during a roaming lunch from 12:00-1:30 p.m. Signage is included on food stations and in seating areas, branded floor decals, branded napkins, and in a message from the keynote stage to kick off lunch.

ACTIVITY ZONES

\$10,000 - 4 Opportunities Available

Highlight your destination by sponsoring one of our designated Activity Zones! Featured areas include: Live Mosaic Wall, Food Activation, Puppy Meet and Greet, DJ booth. Or, curate your own experience!

LANYARD SPONSORSHIP

\$8,000

Include your logo on lanyards provided by your organization or Destinations International.

CAFFEINE & COCKTAILS BREAK

\$7,500

From 2:30-3:30 p.m., attendees will be energized with libations. Includes table top signage, sponsored napkins, and an opportunity to greet attendees with coffee in registration.

WELCOME COFFEE

\$7,500

Includes table top signage, sponsored napkins, and an opportunity to greet and mingle with attendees.

WALKING MASCOT OR GREETER SPONSOR

\$3,000 - Exhibitor

\$5,500 - Non-Exhibitor

Provide a walking mascot to greet and interact with guests throughout the public area of the show.

BRANDING/SIGNAGE OPPORTUNITIES

Starting at \$2,500

Place your brand on floor decals and billboards strategically located throughout the convention center.

PCMA MORNING EDUCATION SESSIONS

PCMA sessions will feature educational content delivered by experts and professionals from various fields.

Contact kyandell@pcma.org for more information.

RESERVE YOUR SPONSORSHIP!

Contact the Destinations International Sponsorship & Sales Team:

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